

FISCAL NOTE

H.B. 199, 2011 General Session

SHORT TITLE: Advertisements on School Buses

SPONSOR: Bird, J.

STATE OF UTAH

STATE GOVERNMENT (UCA 36-12-13(2)(b))

Enactment of this bill likely will not materially impact the state budget.

LOCAL GOVERNMENTS (UCA 36-12-13(2)(c))

Public schools may increase revenue by as much as \$3.3 million through advertising on school buses. Estimates indicate that local governing boards may net \$750 to \$1,500 per bus each year, depending on market conditions. Currently, school districts have 2,225 school busses.

DIRECT EXPENDITURES BY UTAH RESIDENTS AND BUSINESSES (UCA 36-12-13(2)(d))

Enactment of this bill likely will not result in direct, measurable expenditures by Utah residents or businesses.